

# A Framework for Program Evaluation



# Program Evaluation

- **Investigation of the merit and significance of activities of community groups**
- **Helps clarify program plans**
- **Improves communication among partners**
- **Gathers feedback needed for program effectiveness**



# Evaluating a specific program

- *Decide:*
- What will be evaluated
- What criteria will judge program performance
- What standards must be reached for the program to be considered successful
- What will indicate performance
- What conclusions are justified



# Steps in program evaluation:

- Engage stakeholders
- Describe the program
- Focus the evaluation design
- Gather credible evidence
- Justify your conclusions
- Ensure use and share lessons learned



# The four categories of evaluation standards:

- **Utility**
- **Feasibility**
- **Propriety**
- **Accuracy**

